

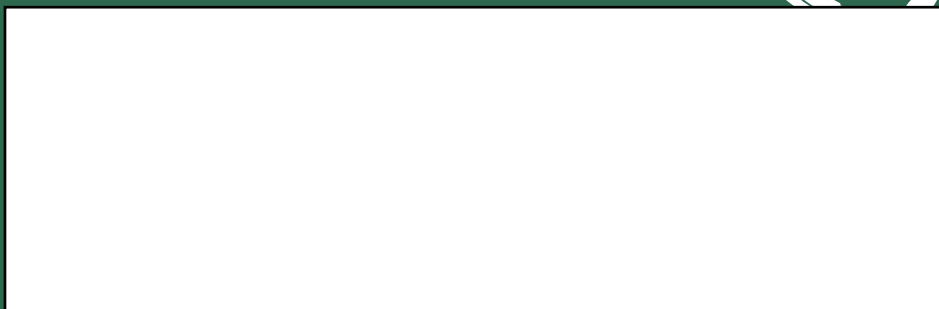
ODA JOURNAL

VOLUME 99/ISSUE 8 JUNE 2008



FEATURE
INTERVIEW

2008-2009 ODA President, Dr. Jandra Mayer-Ward, talks about the importance of teamwork in dentistry and the future of the ODA. Read more on page 12





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EQUAL HOUSING LENDER

INSIDE

SNAPSHOTS

ODA's 102nd president vows to encourage a "teamwork" mentality; offering to serve as the "quarterback" for organized dentists's team, knowing that individual dentists cannot play the game without the help of the ODA.

Read more on page 12!

ADVERTISER'S INDEX

Alexander & Strunk / BC
Core Vault / pg. 24
Delta Dental / pg. 9
Dental Transition Associates / pg. 23
Insurance Answers Plus / pg. 15
Kool Smiles / pg. 15
Linda Miles / pg. 19
Melinda Lawrence Cons. / pg. 15
My Dentist / pg. 19
Ocean Dental / pg. 25
ODA Member Services / IBC
Paragon / pg. 21
Practice Transition Partners / pg. 19
Profess. Practice Assoc. / pgs. 21, 24
Stillwater National Bank / IFC
United States Airforce / pg. 23

ODA Today

Executive Director's Message / pg. 4

In Memoriam / pg. 5

Calendar of Events / pg. 5

ODA News You Can Use / pg. 6

Patient's Page / pg. 7

ADA Disaster Relief / pg. 8

2009 ODA Dues Installment Plans / pg. 8

The Oklahoma Aquarium / pg. 8

2008 House of Delegates Report / pg. 10

2008 Board of Trustees Report / pg. 11

Features

Dentistry: A Team Effort / pg. 12

2008 ODA Annual Meeting Recap / pg. 16

Classifieds

General Listing / pg. 26



From the Executive Director

Dana A. Davis

Executive Director's Oral Report to the House of Delegates May 15, 2008

I am always proud when I have to provide the House with an annual update on the state of the ODA. For a small state society ODA is the best.

We have the best leadership and I thank Drs. Jones, Wood, Ward, Low, Phillips, and Glenn. You have been a great Executive Committee. ODA's reputation for outstanding leadership impresses many states, as well as the ADA. I was asked to conduct a session during ADA Management week on leadership development. When the request was made, ADA staff told me that they were impressed with ODA leaders, not to mention our two ADA presidents. We have several of our members serving on ADA Councils and Task Forces. I am titling my presentation "The Oklahoma Way". Lynn Means and I will be conducting a presentation at the ADA Annual Meeting to teach other state association staff about preparing their applications to the CERP Committee. ODA recently received a three-year approval to continue to be a CE provider. After our application was approved, the CERP committee decided to put it on the ADA website as a "best practice" manual for those seeking CERP recognition.

ODA has the best *Journal* and editor. In 2007 we were the first state to offer a DVD and article package on pediatric dentistry. A big thank you to Dr. Kevin Haney who was the author of the DVD and articles. We also have the information on the ODA website and the ADA website, being offered for CE credit. Several editors from other states have asked about the feasibility of duplicating the articles and DVD for their own state journals. The House recently voted yes to a licensing structure that will allow the ODA to market the articles and DVD to other states.

ODA is in its best financial position ever. We have a reserve account of \$329,212, which is 28% of our operating budget. We completed the 2007 fiscal year with a net income of \$26,480. ODA just received a dividend check from Comp Source, our workers compensation carrier, in the amount of \$59,300. The Board has earmarked this money to be applied to the principal of our building mortgage.

ODA has the best office building. Many state presidents and executive directors as well as ADA leadership have visited our building and are very impressed with its beauty and functionality. When it was built the estimated value was \$1.2 million dollars. It has become the center for dentistry in the state as many other dental organizations as well as state agencies use our facility for meetings. Currently, the mortgage is \$607,000. We will be making a

\$90,000 principal payment shortly, leaving us a balance of \$517,000. If you have not contributed to the building fund, please consider making a contribution.

ODA makes the best use of technology. Thanks to Dr. Raymond Cohlma and the TEC Council, the ODA has the latest software, new and upgraded computers, and a videoconferencing system. Several members have been able to attend ODA meetings in the comfort of their homes. The TEC Council is also responsible for our Digital Dental Office (DDO) classrooms during our Annual Meeting. Its purpose is to help members move in the direction of a paperless office. Drs. Ray Beddoe and Wade Sessom are the co-chairs for the DDO and had nine companies participate in the DDO this year. The ODA has also started making Council, Board, and House agenda books available electronically, saving the association money because of less paper use and staff time.

The ODA has the best state meeting. For our size we attract over 130 exhibitors. The income from the exhibitors amounts to over \$107,000 for the annual meeting.

ODA has the best relationship with our state agencies and legislators. We definitely have the best lobbyist in Scott Adkins. This year, when the state budget was flat, we were able to have an additional \$125,000 for the Dental Loan Repayment Program and \$100,000 for the Mobile Dental Care Program. Our PAC is listed in the top ten non-profit PACs in the state. The Governor, at our urging, formed a Task Force on Children and Oral Health to develop a state plan to ensure that the dental needs of all children in Oklahoma are being met. If you have not donated to DENPAC, please do so soon, as this is an election year.

Last, but certainly not the least, the ODA has the best staff. There is no way we can accomplish all that we do without our loyal and dedicated staff. A very special thank you to Lynn Means, Shelly Murphey, Phoebe Roth, Stephanie Trougakos, and Kim Loving-Proby.

As always, it is a pleasure and honor for me to serve as your Executive Director. Thank you.

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calendar of events

ODA Today



JUL 4 – ODA Offices Closed

JUL 7 – ODA Offices Closed

JUL 9 – Children's Oral Health Coalition Meeting - 10:00 AM - ODA Building

JUL 14-19 – ODF Mobile Unit - Hinton/Ft. Cobb Area

JUL 15 – ADA "Success" Program for Seniors - All Day - OUCOD

JUL 18 – Council on Dental Education & Public Information Meeting
9:00 AM - ODA Building

JUL 18 – Council on Membership & Membership Services Meeting
11:00 AM - ODA Building

JUL 18 – Council on Technology & Electronic Communications Meeting
1:00 PM - ODA Building

JUL 21 – Retired Dentist Lunch - 11:30 AM - ODA Building

JUL 23-26 – ODF Mobile Unit - Panhandle Area



AUG 1 – Endorsements Committee Meeting - 10:00 AM - ODA Building

AUG 8 – ODF Mobile Unit - LCDA - Oklahoma City

AUG 9 – ODF Mobile Unit - Minsitry Fair - Lawton

AUG 11 – ODF Mobile Unit - Caring Hands - McAlester

AUG 12 – ODF Mobile Unit - AK Verdigris Valley Community Clinic - Porter

AUG 13 – Children's Oral Health Coalition Meeting - 10:00 AM - ODA Building

AUG 15 – Council on Dental Care Meeting - 10:00 AM - ODA Building

AUG 15 – Annual Meeting Planning Committee Meeting - 1:00 PM - ODA Building

AUG 18 – Retired Dentist Lunch - 11:30 AM - ODA Building

AUG 26 – OUCOD Student Fall Festival - 5:00 PM - ODA Building

Stuart Nelson

May 14, 2008
Tulsa

John C. Upp, Jr.

April 17, 2008
Chelsea

Joe Edward Drake

May 15, 2008
Guthrie

In Memoriam

THE OKLAHOMA DENTAL ASSOCIATION JOURNAL (ISSN 0164-9442) is published ten times per year by the Oklahoma Dental Association, 317 NE 13th Street, Oklahoma City, OK 73104, (405)848-8873. Annual subscription rate of \$6 for ODA members is included in their annual membership dues. Rates for non-members are \$36. Single copy rate is \$6, payable in advance. Periodical postage paid at Oklahoma City, OK POSTMASTER: Send address changes to OKLAHOMA DENTAL ASSOCIATION JOURNAL, 317 NE 13th Street, Oklahoma City, OK 73104. Opinions and statements expressed in the OKLAHOMA DENTAL ASSOCIATION JOURNAL are those of the author and are not necessarily those of the Oklahoma Dental Association. Neither the Editors nor the Oklahoma Dental Association are in any way responsible for the articles or views published in the OKLAHOMA DENTAL ASSOCIATION JOURNAL.



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ODA News You Can Use

This month's spotlight on an ODA endorsed company



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Some over-the-counter mouthwashes contain acids that can worsen tooth sensitivity if you have exposed dentin (the middle layer of the tooth). The acids further damage the dentin layer of the tooth. If you have dentin sensitivity, ask your dentist about the use of a neutral fluoride solution.

Are Your Teeth Sensitive?

Is a taste of ice cream or a sip of hot coffee sometimes a painful experience for you? Does brushing or flossing make you wince occasionally? If so, you may have a common problem called “sensitive teeth.”

What Causes Sensitive Teeth?

Cavities and fractured teeth can cause sensitivity. But if your dentist has ruled these problems out, then worn tooth enamel, a cracked tooth or an exposed tooth root may be the cause.

A layer of enamel, the strongest substance in the body, protects the crowns of healthy teeth. A layer called cementum protects the tooth root under the gum line. Underneath the enamel and the cementum is dentin, a part of the tooth that is less dense than enamel or cementum.

The dentin contains microscopic tubules (small hollow tubes or canals). When the dentin loses its protective covering, the tubules allow heat and cold or acidic or sticky foods to stimulate the nerves and cells inside the tooth. This causes hypersensitivity and occasional discomfort. Fortunately, the irritation does not cause permanent damage to the pulp. Dentin may be exposed when gums recede. The result can be hypersensitivity near the gum line.

Proper oral hygiene is the key to preventing gums from receding and causing sensitive-tooth pain. If you brush your teeth incorrectly or even over-brush, gum problems can result. Ask your dentist if you have any questions about your daily oral hygiene routine.

Treating Sensitive Teeth

Sensitive teeth can be treated. Your dentist may suggest that you try a desensitizing toothpaste, which contains compounds that help block transmission of sensation from the tooth surface to the nerve. Desensitizing toothpaste usually requires several applications before the sensitivity is reduced. When choosing toothpaste or any other dental care products, look for those that display the American Dental Association’s Seal of Acceptance—your assurance that products have met ADA criteria for safety and effectiveness.

If the desensitizing toothpaste does not ease your discomfort, your dentist may suggest in-office techniques. A fluoride gel, which strengthens tooth enamel and reduces the transmission of sensations, may be applied to the sensitive areas of the teeth.

If receding gums cause the sensitivity, your dentist may use agents that bond to the tooth root to “seal” the sensitive teeth. The sealer usually is composed of a plastic material.

In cases where sensitivity is severe and persistent and cannot be treated by other means, your dentist may recommend endodontic (root canal) treatment to eliminate the problem.

ADA Foundation Offers Disaster Relief

The Federal Emergency Management Agency (www.fema.gov) has officially announced the authorization to release federal disaster funds to help meet the recovery needs of residents/businesses in Ottawa County, Oklahoma, following the recent disaster event. As part of the ADA's Charitable Assistance Programs, the Foundation provides the following:

- grants up to \$2,500 to dental professionals who have been affected by disasters to assist with personal immediate needs; and
- grants (no specified amount) to organizations which can provide dental services to affected areas.

The Disaster Assistance Grant application and additional information including the rules for each program can be found at: http://adafoundation.org/ada/prod/adaf/prog_charitable_disaster.asp.

A Second Edition of the *Disaster Preparedness Manual* was developed by the Florida Dental Association in 2006, with the Florida Dental Health Foundation, under a grant of the ADAF (http://www.adafoundation.org/ada/prod/adaf/prog_disaster_handbook.asp). The manual is based on the experiences of dentists who lost or suffered damage to their offices and homes during a disaster. It covers how to prepare the office; what to do if a storm strikes; and describes local, state and national resources that are available. While focused on Florida and hurricane disasters, the information can be applicable to other states and other disasters. If you wish to download the manual, or find out more information, please visit the website: <http://www.floridadental.org/foundation/disaster.html>.

If you have any questions, please feel free to contact Rose Famularo, ADA Coordinator of Charitable Assistance Programs, at 312-440-2763, or by e-mail at famularor@ada.org.

ODA Installment Payments Option for 2009 Dues

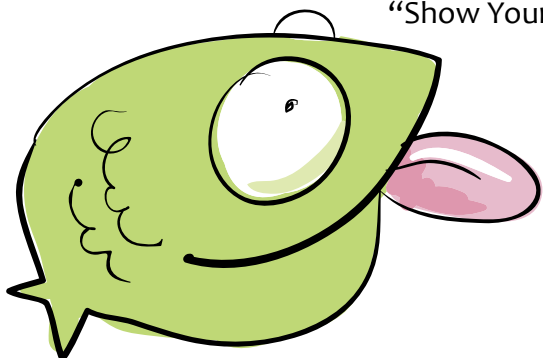
The ODA is again offering the Installment Payments Option opportunity for your 2009 dues. Effective for the 2009 dues cycle, **all installment dues must be paid by credit card and must be paid in full by December 31, 2008**. During the months of July, August, September, October, November, and December 2008, a partial payment (equal to 1/6 of the total amount) will automatically be charged to your credit card. The final payment in December will also reflect any additional dues approved by the ADA House of Delegates, ODA Components, and/or the ODA Board of Trustees. A form is required in order to participate in the 2009 ODA installment payment option. Please contact Phoebe Roth, ODA Member Records Manager, at proth@okda.org or 405-848-8873, to obtain a form. Completed forms must be returned to the ODA office no later than **July 15, 2008**, to take advantage of this option. We thank you in advance for your continued membership in your Oklahoma Dental Association!

the oklahoma aquarium

is pleased to partner with the Oklahoma Dental Association to offer free aquarium admission to children who visit their dentist. The "Show Your Smile" club is a wonderful reward for families recognizing the importance of regular dental check-ups and good oral health.

Here's how it works: Parents can visit www.okaquarium.org, click on Plan A Visit, then Admission to find the link for a printable certificate. Bring the certificate to your child's next dental appointment and have your dentist sign the certificate. Present the certificate at the Oklahoma Aquarium to receive a free child admission. While at the aquarium, see lots of teeth, with the largest bull sharks in captivity, seen through a unique walk-through tunnel. Plus, see the chompers on adorable river otters, raccoons and beavers in the new Hayes Family Ozark Stream.

With more than 200 exhibits, you're sure to see something that will make you smile, so "Show Your Smile" to your dentist for savings and fun at the Oklahoma Aquarium.



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Terri Green

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ACTIONS OF THE HOUSE OF DELEGATES

MAY 15, 2008

The following resolutions were adopted by the House of Delegates on May 15, 2008.

Resolution H-BOT(2007-2008)-18,

Honorary Membership

Resolved, that Dr. Bill Nations be elected into Honorary Membership of the Oklahoma Dental Association.

Resolution H-(2007-2008)-14, Honorary Membership

The Oklahoma County Dental Society recommends that the Board of Trustees nominate and the House of Delegates elect Linda Campbell into honorary membership of the Oklahoma Dental Association.

Resolution H-(2007-2008)-15, State Life Membership

Resolved, that Dr. David Nittler, Edmond, Dr. Jimmie Gann, Woodward, Dr. Richard Kamp, Oklahoma City, and Dr. Fred W. Sims Jr., Tulsa be nominated by the Board of Trustees and elected by the House of Delegates into State Life Membership of the Oklahoma Dental Association.

Resolution H-BR(2007-2008)-10, Delegates to the American Dental Association

Resolved, that the Bylaws Article VIII Section 1 C. be amended by striking “the” and inserting “an” before “Alternate Delegate” and striking “for the President”.

The President-elect shall serve as the an Alternate Delegate for the President.

Resolution H-BR(2007-2008)-1, Elevation and Installation of Officers

Resolved, that the Annual Session policy be amended by adding “The ceremony for the elevation and installation of Officers will be held in conjunction with the President’s Banquet”.

Resolution H-BR(2007-2008)-3, Whiteneck Tray

Resolved, that the House Manual be amended by adding “The Whiteneck Tray will be awarded to the component dental society with the highest percentage attendance at the House of Delegates meeting”.

Resolution H-BR(2007-2008)-9, Officers of the Board of Trustees

Resolved, that the Bylaws Article V Section 2 be amended by adding “and Secretary/Treasurer”.

The officers of the Board of Trustees shall be the President, and President-elect, and Secretary/Treasurer.

Resolution H-BR(2007-2008)-20, Succession of Officers

Resolved, that the Bylaws Article IV Section 4 be amended by striking “the President-elect and” and “President and” and “respectively”.

Upon approval of the House of Delegates, the President-elect and the Vice President shall succeed to the office of President and President-elect, respectively. In the event the office of President becomes vacant, the President-elect shall succeed to the office of President for the remainder of the term, as well as for the full term to which elected.

Resolution H-BR(2007-2008)-21, Elevation of the President-elect

Resolved, that the Bylaws Article IV Section 6 B5 be amended by striking “with approval by the House of Delegates”.

To succeed to the office of President without further election at the next regular annual meeting of the Association with approval by the House of Delegates.

Dr. Jandra Mayer-Ward, President-elect, made the following appointments which were approved by the House:

Secretary/Treasurer	Dr. Douglas Auld
Chair, Council on Budget and Finance	Dr. C. Todd Bridges
Chair, Council on Bylaws and Rules	Dr. E. Vann Greer
Chair, Council on Dental Care	Dr. Lisa R. Grimes
Chair, Standing Committee on OHCA & DHS	Dr. Wavel Wells
Chair, Council on Dental Education and Public Information	Dr. Thai-An Doan
Chair, Council on Governmental Affairs	Dr. W. Lee Beasley
Chair, Council on Membership and Membership Services	Dr. Tamara Berg
Co-chairs, Standing Committee on Insurance	Drs. Brent Burchard and Steven Hogg

Chair, Council on Technology and Electronic Communications

Dr. Raymond Cohlma

Resolution H-BF(2007-2008)-19, 2008 Operating Budget

Resolved, that the 2008 operating budget including a \$19 dues increase approved by the Board of Trustees in November be ratified by the House of Delegates.

ODA Strategic Plan Goal: Membership Participation

Resolution H-BR(2007-2008)-2, Conflict of Interest and Statement of Disclosure

Resolved, that the Conflict of Interest policy and Statement of Disclosure be amended by substitution.

Resolution H-BR(2007-2008)-11, Guidelines for Campaigning for ODA Office Policy

Background: The House of Delegates directed the Council to review and provide recommendations for updating the policy.

Resolved, that the Guidelines for Campaigning for ODA Office be amended by substitution:

1. Candidates may produce a picture (electronic format preferred: jpeg, tiff, or pdf) and a biography limited to 350 words including categories for family history, education, professional accomplishments and community activities. The picture and biography may appear in the pre and meeting registration brochures and can be included in a personal letter.
2. Candidates may write personal letters and make personal phone calls to members asking for their support.
3. Campaign stickers, bulletins, badges or emblems, hospitality suites with or without liquor, food, gifts or entertainment are prohibited as are signs in the convention facility or hotel.
4. The Council on Nominations and Elections may establish a forum or other mechanism for candidates in contested races to present themselves and their views before balloting.

Resolution H-DEPI(2007-08)-5, Schools for Healthy Lifestyles Program

Resolved, that the ODA become an official partner of the Schools for Healthy Lifestyles program.

Financial Implication: -0-

ODA Strategic Plan Goal: Access to Care and Membership Participation

Resolution H-DEPI(2007-2008)-12, Continuing Education Policy

Resolved, that the attached (Tab Mc) revised Continuing Education Policy be adopted.

Background Statement: The ODA now offers electronically mediated / distance learning, continuing education courses. In compliance with current ADA Continuing Education Recognition Program (CERP) requirements, the Council on Dental Education and Public Information has revised the ODA Continuing Education Policy to include a policy on electronically mediated / distance learning courses.

Financial Implication: -0-

Strategic Plan Goal: Access to Care and Membership Participation

Resolution H-MMS(2007-08)-6, Associate Member Appreciation

Resolved, that a new Associate Member Appreciation function be added to the Council on Membership and Membership Services duties.

Total Financial Implications: \$3,000.00 Annually

ODA Strategic Plan Goal: Membership Participation

Resolution H-MMS(2007-08)-7, New Dentist Function

Resolved, that a New Dentist function be added to the Council on Membership and Membership Services duties.

Total Financial Implications: \$3,000.00 Annually

ODA Strategic Plan Goal: Membership Participation

H-MS(2007-2008)-16, ODF included in dues billing

Resolved, that the Oklahoma Dental Foundation be allowed to include a fundraising letter and return envelope with the ODA dues billing and pay a portion of the postage and other additional costs associated with the mailing, starting with the 2009 dues billing cycle.

Background Statement: During the March 7, 2008 meeting, the ODA Board of Trustees referred a motion to the ODA Council on Membership and Membership Services to allow the Oklahoma Dental Foundation to insert a separate fundraising letter and return envelope with the ODA dues billing. Total Financial Implications: TBD

Oda Strategic Plan Goal: Membership Participation

H-MS(2007-2008)-17, Interim Member Services

Resolved, that in an effort to mirror the ADA’s new policy, the ODA will begin providing new membership applicants with ODA interim member

services on a one-time basis, for up to six months, before they are officially accepted into membership.

Background Statement: The ADA recently amended their Bylaws to provide new applicants with ADA interim member services before they are officially accepted into tripartite membership. The ADA Bylaws now specify that applicants may receive interim services on a one time basis for up to six months. The services specified include subscriptions to JADA and ADA News, access to the member's only sections of ADA.org and member's only pricing in the ADA catalog. The ADA sent correspondence to all the constituent societies requesting that we utilize our capability to provide interim services to new members, as well.

Total Financial Implications: -0-

Oda Strategic Plan Goal: Membership Participation

Resolution H-NE(2007-2008)-22, Nominee for ADA Delegate

The Council on Nominations and Elections nominates Dr. Scott Waugh, Oklahoma County, for ADA Delegate.

Resolution H-NE(2007-2008)-23, Nominee for ADA Alternate Delegate

The Council on Nominations and Elections nominates Dr. Stephen Glenn, Tulsa County, for ADA Alternate Delegate.

Resolution H-NE(2007-2008)-24, Nominee for ADA Alternate Delegate

The Council on Nominations and Elections nominates Dr. Stephen Young, Oklahoma County, for ADA Alternate Delegate.

Resolution H-NE(2007-2008)-25, Nominee for Speaker of the House of Delegates

The Council on Nominations and Elections nominates Dr. Stephen O. Glenn, Tulsa County, for Speaker of the House of Delegates.

Resolution H-NE(2007-2008)-13, Nominations for Councils

Resolved, that the following nominees for Councils be elected by the House of Delegates.

Budget and Finance

Todd Bridges (SC-2-11)

Bylaws and Rules

E. Vann Greer (OC-2-11)

Dental Care

Lisa Grimes (NW-1-11)

Jandra Ward (N-2-11)

Standing Committee on OHCA and DHS

James Wells (E-1-11)

Lisa Grimes (NW-2-11)

Wavel Wells (N-2-11)

Dental Education and Public Information

William Beeson (SC-1-11)

Robert Augsburger (TC-1-11)

John Horn (E-1-11)

Frank Miranda (OC-1-11)

Government Affairs

Miranda Ruleford (TC-1-11)

Brian Drew (C-1-11)

Jack Sheets (E-1-11)

Membership and Membership Services

Carrie Chastain (NW-1-11)

Kenneth Hammond (E-1-11)

Technology and Electronic Communications

Stephen Mayer (N-2-11)

Jonathan Cooper (TC-2-11)

Tim Rudd (OC-1-11)

Resolution H-TEC(2007-08)-4, ADA Online CE Program

Resolved, that the ODA participate in the ADA Online CE program.

Financial Implication: Non dues income

Strategic Plan Goal: Membership Participation

Resolution H-TEC(2007-08)-8, BOT/HOD Materials on Secure Website

Resolved, that the ODA provide the option of posting and downloading files from a secured website for Board of Trustees and House of Delegates members, with a goal of moving to an all electronic medium by 2009.

And be it further resolved that an additional password be required for access to the website.

Financial Implication: Potential to decrease the cost of meetings (binders, tabs, and paper)

Strategic Plan Goal: Technology

Resolution H-CORD(2007-08)

Resolved that the ODA institute a survey of the membership concerning prevalence, cost of treatment, and other pertinent information on "meth mouth" in Oklahoma and formulate an action plan for the prevention and "best practice" for treatment of the oral health consequences of "meth mouth". The resolution is referred to the Council on Dental Education and Public Information.

Resolution H-CORD(2007-08)

Resolved that the ODA, in concert with the State Department of Education, develop an official "excuse of absence for dental treatment" form to be distributed to schools for students to use for absence due to dental treatment. The ODA would urge school districts to fully excuse students for time out of school for dental treatment.

ACTIONS OF THE BOARD OF TRUSTEES - MAY 15, 2008

The ODA received a \$59,342 dividend from Compsource for the workers compensation agreement. The dividend will be paid toward the principle on the building mortgage.

Upon an inquiry by the president of the Alliance to the ODA, staff will contact Joe Strunk to investigate the possibility of including the Alliance under the umbrella of the ODA insurance policy for directors and officers liability insurance. The Alliance will pay its portion.

Dr. Jandra Mayer-Ward appointed Dr. Krista Jones to replace Dr. Steve Glenn on the Committee on Endorsed Products and Services for 2008-2009. All other members shall remain the same and Dr. Lee Beasley will serve as chair. The committee members are: Dr. Lee Beasley, Chair, Dr. Doug Auld, Dr. Tamara Berg, ex-officio, Dr. Raymond Cohlma, Dr. Krista Jones, Dr. Larson Keso, Dr. Mitch Kramer, Dr. Steve Mayer, Dr. Philip Abshere, Advisor, Dr. Jerome Miller, Advisor, Dr. James Torchia, Advisor.

The Board voted to nominate Dr. Raymond Cohlma for the ADA's outstanding editor award.

All future membership status reports will include the number of licensed dentists included in the "active member" number.

Signs that read "contact management to disable alarm before servicing units" will be posted on the air conditioning unit fences outside the ODA building.

The Board adopted the following resolutions:

Resolution B-ED(2007-2008)-7, CE Licensing

Resolved, that the proposed licensing structure be implemented and offered/ marketed to other Dental Constituents and Components.

Background Statement: The ODA began offering continuing education in the ODA Journal in October 2007 with the pediatric dentistry issue. Plans are underway to provide another special issue on geriatric dentistry in October 2008, and special needs dentistry in October 2009. Immense interest has been shown in the ODA developing a licensing agreement and offering our continuing educational programs to other Dental Constituents and Components. This will provide a potential for non-dues revenue. The ODA Journal Editorial Committee proposes the following licensing structure:

Constituent Society	Total sum of all members at \$4.00 per member and provide a 25% discount
Example: Wyoming Dental Association has 850 members x \$4.00 (\$3,400), -25% discount (\$2,550)	
Component Society	Total sum of all members at \$4.00 per member
Example: Dallas County Dental Society has 2,225 members x \$4.00 (\$8,900)	

The purchasing entity will be provided all written content and one DVD, to be duplicated at their expense.

continued on page 23

DENTISTRY: A TEAM EFFORT



Teamwork is the ability to work together toward a common vision. The ability to direct

individual accomplishments toward organizational objectives. It is the fuel that allows common people to attain uncommon results.

- Andrew Carnegie

Working together is a concept Dr. Jandra Mayer-Ward is all too familiar living. With three young boys in tow, she not only juggles the duties of motherhood, but also of organized dentistry.

She currently serves as the third consecutive woman president and holds the title of the youngest president in the Association's history.

Dr. Ward believes that the old adage "it takes a village to raise a child" also holds true for organized dentistry. Raised in a dental family, she learned at a young age the importance of working together for a common goal. Her mother, Janene, served as President of the ODA Alliance and her father, Dr. Stephen Mayer, has served as president of the Oklahoma Dental Foundation in addition to numerous councils of the Oklahoma Dental Association.

During her term, Dr. Ward hopes to encourage a teamwork mentality throughout, for both the ODA and dentistry as a whole. She would like to guide the ODA as "quarterback" of the team, knowing that individual dentists cannot play the game alone.

Her teamwork mentality not only relates to dentistry; Dr. Ward also applies her approach to the environment. In March of 2008 she started the Vinita

chapter of Freecycle, an organization that provides new homes for items other people throw out. Recycling these items not only helps other families, but keeps trash from cluttering the landfill. She feels it her responsibility to teach her children and others to be more mindful of individual impacts on the environment.

The *ODA Journal* recently sat down with Dr. Ward and here is what she had to say:

ODA: Describe your first involvement with the ODA.

JMW: Oddly enough, I can't remember! It's just always "been"... my 1st memories of the ODA are of my mom being President of the Alliance in 1991. When I was a second-year dental student at OUCOD, I wanted to see Dr. Gordon Christensen speak at the ODA meeting. In order to be excused from class that day, I had to come back with notes and report to my instructor (who shall remain nameless). At that time, it was rare for a dental student to attend the ODA Annual Meeting and especially to go for CE. I have not missed an Annual Meeting since.

ODA: Who has been the most influential in your participation in organized dentistry?

JMW: That's an easy one, my dad! I never questioned being active in the ODA; it is just something that I was always expected to do. I was always taught that serving was an important part of dentistry. A few other dentists that I would like to name as mentors are Drs. Jerry Miller, Jim Torchia and Larson Keso. There are many more "greats" who offered their support whenever I needed it, but those mentioned above have gone above and beyond. I would be totally remiss if I didn't mention the Oil Capital Study Club in Tulsa (though I'm not a member). They have been very supportive of my leadership endeavors.

ODA: What are the greatest strengths of the ODA?

JMW: Our strength is in our membership. We have such a high membership percentage and we can truly say we speak as a group for Oklahoma dentistry. The ODA is on the cutting edge of so many of its projects and issues.

Dr. Jandra Mayer-Ward Fun Facts!

She and her husband Grady are the proud parents of three young boys who range in age from 8-5. The boys all share common initials of P.G.W.

- > Parker Glenn
- > Payton Grant
- > Price Garret



Grady and Jandra

She graduated from nursing school in 1996.

Dr. Ward was born August 7th - making her a Leo.

Dr. Ward has lived in two states, Oklahoma and Texas.

She and her husband, Grady, met online.

She created a side business called PW3 Creations in which she sells custom art work.

Dr. Ward painted the murals on the wall in the OUCOD Pedo Clinic during dental school.

She is an avid recycler and believes in being environmentally responsible.

She is no "newbie" to the position of President. Dr. Ward has been president of four groups: the OUHSC Student Association during nursing school, the OUCOD Student Council during dental school, her Senior Dental Class, and the Vinita Rotary (two times). She also is a past board member of the Vinita Chamber of Commerce.

I take great pride in our *ODA Journal* – Raymond has such great vision! The Digital Dental Office project Dr. Beddoe heads up meets a great need for our members; technology can be intimidating and finding unbiased information can be difficult. The Digital Dental Office takes some of the ‘unknown’ away. ODA leaders try hard to think out-of-the-box to find innovative projects and solutions to address today’s issues in dentistry

ODA: What goals have you set to be accomplished during your presidency?

JMW: Aside from finishing up the final year of our three-year strategic plan, I hope to continue to foster the idea of including the dental team. I strongly believe that the ODA must be THE voice for Oklahoma dentistry. The dentists are the leaders of our offices and we need to be leaders of the profession statewide. But every team captain needs the rest of the team to perform to the best of his/her ability. The more we include our staff in the “plays” the more successful we will all be.

ODA: What are three major changes to dental practices that have occurred since you started practicing and what has stayed the same?

JMW: The “mainstream” use of computers in dental offices is a big change. In fact, that is the

umbrella that two major changes fit under.

1) **Scheduling:** I don’t think there are many offices that still use a paper scheduling book. Just fewer than ten years ago, we had to pry a scheduling book out of my grandmother’s hands. It would be utterly impossible to go back.

2) **Digital Radiographs:** My dad was the first dentist I heard of to jump on the digital x-ray bandwagon. Slowly but surely, doctors are finding that the addition of this tool pays for itself very quickly, especially if you do any endodontics.

Features



Parker and I at my OUCOD graduation



My Husband & My Three Boys!



My Husband & I at a winetasting!

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The 2008 ODA Annual Meeting took place May 15-17, 2008, at the Cox Convention Center and Renaissance Hotel in downtown Oklahoma City. The following are just a few of the highlights from the meeting:

2008 Award Winners

James A. Saddoris Lifetime of Leadership Award

Dr. Jerome Miller

Dentist of the Year

Dr. Mike Morgan

Young Dentist of the Year

Dr. Andrea Montgomery

President's Leadership Awards

(sponsored by the Jerome B. Miller Family Foundation)

Dr. Kevin Haney and Dr. Ray Beddoe

Thomas Jefferson Award for Citizenship

Dr. Gary Gardner

Robert K. Wynne Award for Dental Education and Public Information

Dr. Thai-An Doan

Dan E. Brannin Award for Professionalism and Ethics

Dr. Larson Keso

Richard T. Oliver Legislative Award

Dr. Kurt Gibson

Benjamin Franklin Scroll Award

Dr. Theresa White and Dr. Kevin Haney

**Congratulations to the
2008 ODA Award Winners!**

ODA 2008-2009 Officers



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Dr. C. Rieger Wood, III

Tulsa
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Editor
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2008

PRESIDENT'S DINNER / CENTENNIAL GALA

On Saturday evening, the Annual Meeting culminated in the traditional ODA President's Dinner. Friends and family joined Dr. Krista Jones in celebrating another great year for the ODA. The Caribbean-themed evening began with the sounds of a steel drum band and shortly thereafter, the 2008-2009 officers were installed by Dr. Wayne Thompson, ADA 12th District Trustee, from Kansas. Dr. Pamela Low presented the ODA Past President's plaque and pin to Dr. Jones. After the presentations, everyone danced the night away to the fabulous sounds of the band Souled Out.

EXHIBIT HALL

The Exhibit Hall featured over 130 booths of various vendors exhibiting the latest goods and services related to the practice of dentistry and the business of running a dental practice. Attendees in the Exhibit Hall participated for the first time in the ODA Bingo! game, had an opportunity to tour the ODF Mobile Dental Unit and the ODA Digital Dental Office, and participated in the DENPAC Silent Auction, always one of the most popular events at the Annual Meeting. This year's Silent Auction raised over \$8,000 for DENPAC, the Oklahoma Dental Association's Political Action Committee.

DIGITAL DENTAL OFFICE

Back by popular demand, and bigger and better than 2007, was the ODA Digital Dental Office, located in the Exhibit Hall. It is a project born of necessity to effect a transition from the traditional way of doing things, to expediting those same processes electronically. ODA members were present, helping less tech-savvy attendees set up email and use the Internet. Look for the ODA Digital Dental Office again in 2009!

Thank you to our 2008 ODA Annual Meeting sponsors! Please show your appreciation of their continued support of organized dentistry in Oklahoma by patronizing the following companies:

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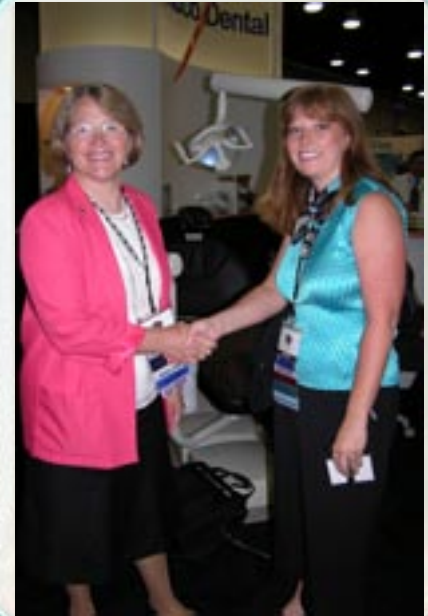
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Renaissance Hotel
Stillwater National Bank

2008 ODA ANNUAL meeting SCRAPBOOK



Dr. Krista Jones presents Dr. Jerome Miller with the ODA's James A. Saddoris Lifetime of Leadership Award .



Dr. Pamela Low (ODA Past President) congratulates Dr. Tamara Berg on winning the ODA Vice President election.



Dr. Krista Jones congratulates Dr. Jandra Mayer-Ward on becoming the 2008-2009 ODA President.



Dr. Ray Beddoe enjoys a glass of vino during the winetasting held on Friday night of the Annual Meeting.



(Left) Dr. Krista Jones dances the night away at the 2008 President's Dinner.



(Right) Drs. Steve Glenn and Phil Abshere take "island attire" to a whole new level at the 2008 President's Dinner.

Features

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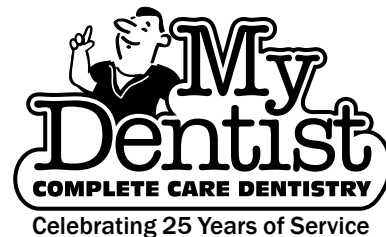
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ODA Honors Miller with Prestigious Sadoris Award



Dr. Jerome B. Miller, Past President of the ODA, was honored during this year's ODA Annual Meeting with the prestigious ODA James A. Sadoris Lifetime of Leadership Award. Dr. Miller graduated from Baylor College of Dentistry in 1966 and then went on to complete his graduate training in pedodontics in 1968.

Dr. Miller is a Charter Member of the OUCOD Dean's Circle and is a Fellow in the American Academy of Pediatric Dentistry, the American College of Dentists, the Pierre Fauchard Academy and the International College of Dentistry; and is a Life Fellow of the J. Dean Robertson Society. Among his vast list of leadership roles, Dr. Miller is also Past President of the College of Diplomats American Board of Pediatric Dentistry and the American Academy of Pediatric Dentistry Foundation; Past Chairman of DENPAC, and the ODA Bylaws and Public Relations Councils. He is a

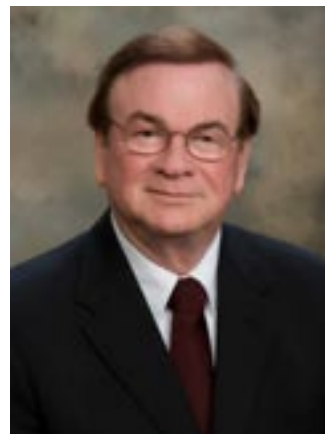
past recipient of ODA's Award for Excellence in Public Relations, and was named ODA's Dentist of the Year in 2000. He was also named "Dentist of the Year" by the Oklahoma sections of Pierre Fauchard Academy (2000), and International College of Dentists (2004). He was honored by the American Academy of Pediatric Dentistry with their Distinguished Service Award in 1999, and received their Dentist of the Year Award in 2004. Dr. Miller also faithfully served the ODA as President of the Oklahoma Dental Association Services Company (ODASCO) and the ODA is proud to honor him with its most prestigious award this year.

Dr. Miller practices in Oklahoma City. He and his wife, Margaret, have two grown children, Juli and Kevin.



Congratulations to ODA's Dentist of the Year, Michael Morgan

This year's "Dentist of the Year" is a public health dentist who has a long history of contributions to his profession and his community through his many positions of leadership and volunteerism. Dr. Michael Morgan graduated from the University of Missouri at Kansas City School of Dentistry, and later earned a Master of Public Administration degree from OU. As Oklahoma's Public Health Dental Director for 32 years, he was involved in most of the state's successful water fluoridation projects, and was instrumental in other statewide public health programs involving dental health education, tobacco use prevention, dental clinical care, and the dental loan repayment program. Dr. Morgan has also served on the Governor's Task Force on Tobacco and Youth and the Tobacco Use Prevention and Cessation Advisory Committee. He is a Past President of the National Association of State and Territorial Dental Directors, the Oklahoma Public Health Association, and the Oklahoma Dental Foundation. Dr. Morgan retired in 2007.



23
24
25
26

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TOTAL FINANCIAL IMPLICATION: Potential non-dues revenue

ODA STRATEGIC PLAN GOAL: Membership Participation

B-END(2007-2008)-8, Insurance Products

Resolved, that the Oklahoma Dental Association endorse the two new insurance products offered by Alexander & Strunk, Inc.

Background Statement: Alexander & Strunk, Inc. is offering two new insurance products, Employment Practices Liability and Accidental Death and Dismemberment.

The Employment Practices Liability product will provide employer coverage for allegations/negligence from employees against discrimination, harassment and wrongful termination. The product also provides third-party coverage for allegations/negligence from patients, clients, vendors, etc.

The Accidental Death and Dismemberment insurance product will cover the insured in the case of death or dismemberment due to an accident.

TOTAL FINANCIAL IMPLICATION: Additional non-dues revenue

ODA STRATEGIC PLAN GOAL: Membership Participation

The Board recommends that the House adopt the following resolutions:

Resolution H-DEPI(2007-2008)-12, Continuing Education Policy

Resolved, that the attached revised Continuing Education Policy be adopted.

Background Statement: The ODA now offers electronically mediated / distance learning, continuing education courses. In compliance with current ADA Continuing Education Recognition Program (CERP) requirements, the Council on Dental Education and Public Information has revised the ODA Continuing Education Policy to include a policy on electronically mediated / distance learning courses.

TOTAL FINANCIAL IMPLICATION: -0-

ODA STRATEGIC PLAN GOAL: Access to Care and Membership Participation

H-MS(2007-2008)-16, ODF included in dues billing

Resolved, that the Oklahoma Dental Foundation be allowed to include a fundraising letter and return envelope with the ODA dues billing and pay a portion of the postage and other additional costs associated with the mailing, starting with the 2009 dues billing cycle.

Background Statement: During the March 7, 2008 meeting, the ODA Board of Trustees referred a motion to the ODA Council on Membership and Membership Services to allow the Oklahoma Dental Foundation to insert a separate fundraising letter and return envelope with the ODA dues billing.

TOTAL FINANCIAL IMPLICATIONS: TBD

ODA STRATEGIC PLAN GOAL: Membership Participation

H-MS(2007-2008)-17, Interim Member Services

Resolved, that in an effort to mirror the ADA's new policy, the ODA will begin providing new membership applicants with ODA interim member services on a one-time basis, for up to six months, before they are officially accepted into membership.

Background Statement: The ADA recently amended their Bylaws to provide new applicants with ADA interim member services before they are officially accepted into tripartite membership. The ADA Bylaws now specify that applicants may receive interim services on a one time basis for up to six months. The services specified include subscriptions to JADA and ADA News, access to the member's only sections of ADA.org and member's only pricing in the ADA catalog. The ADA sent correspondence to all the constituent societies requesting that we utilize our capability to provide interim services to new members, as well.

TOTAL FINANCIAL IMPLICATIONS: -0-

ODA STRATEGIC PLAN GOAL: Membership Participation

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ODA Risk Management Seminar

Register today for the 2008 ODA Risk Management Seminar, scheduled for Friday, September 26, 8:30 a.m. – 12:00 noon, at the Quail Creek Golf & Country Club, 3501 Quail Creek Road, in Oklahoma City. Attendees will receive three (3) continuing education credits for completing this course and Fortress insureds will receive a 10% premium discount for the next three policy periods. The seminar is open to any member of the dental team and dental spouses. Visit the ODA website at www.okda.org to download a Registration Form.

ODA Plans Mini New Dentist Conference

The ODA Council on Membership and Membership Services has scheduled an ODA "Mini" New Dentist Conference for Friday, November 21, 2008, at the ODA Building. All ODA members in practice ten (10) or less years are invited! Come for the CE and networking! Watch your mail for more information soon!



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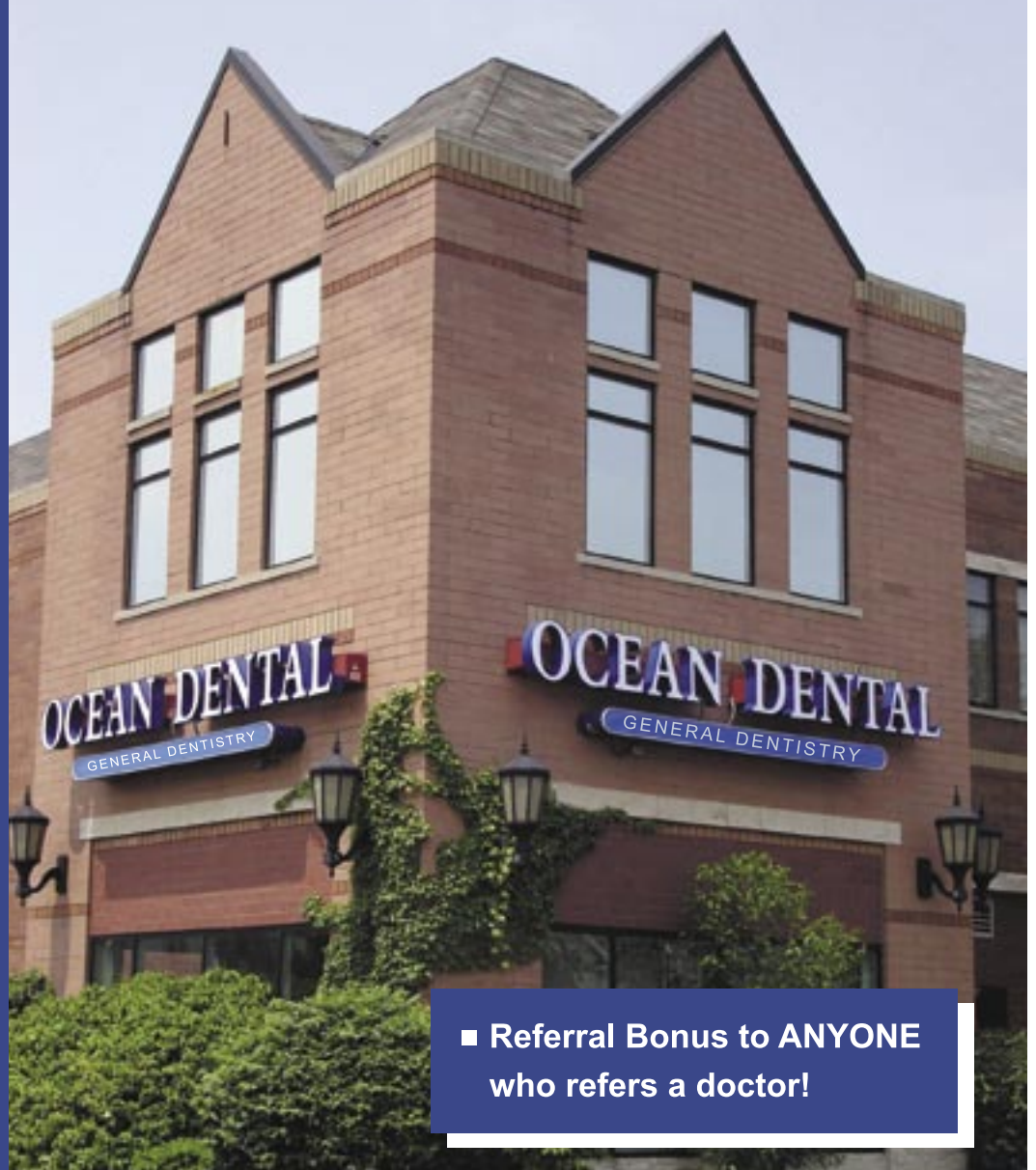
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